



**POWER  
DESIGN**  
RESOURCES

Fixture Solutions  
that deliver on  
Form and Function

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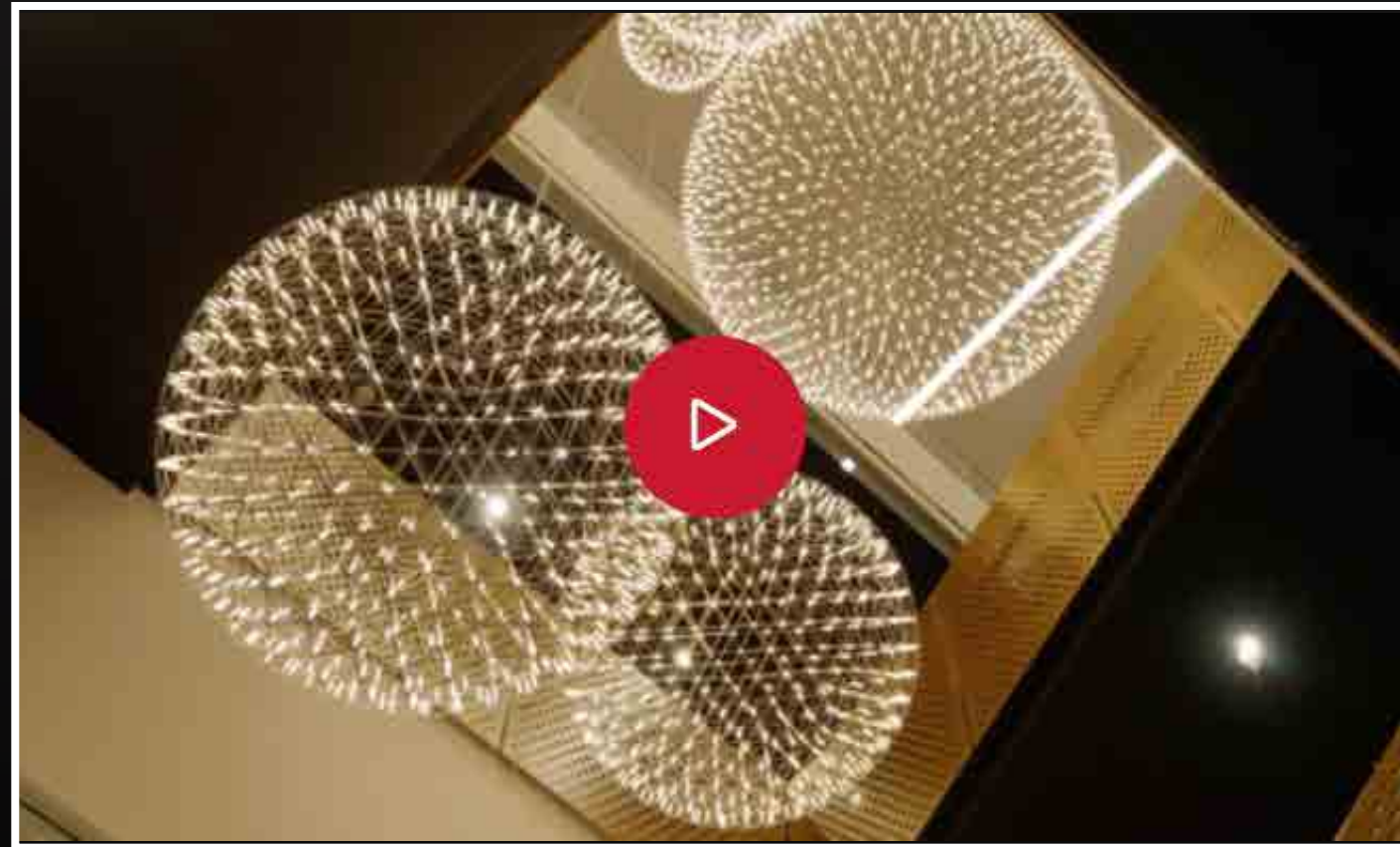
[RESOURCES](#)

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# Welcome to Power Design Resources

Established in 2005, Power Design Resources was founded to solve the consistent issues that arise when managing fixtures on construction projects. Our team of experts is trained to help our customers navigate lighting design, industry politics, and supply chain challenges, all while keeping their projects on budget.



See what PDR is all about in this video!

## OUR COMMITMENT:

Our focus is meeting the unique requests of our customers with a white-glove level of service committed to excellence, and a seamless project delivery.

## OUR CAPABILITIES:



### Value Engineering Packages

Our team of lighting experts can ensure cost savings while maintaining design intent and code compliance.



### Quick Ship Solutions

Need a fast, budget-friendly, fixture package? We'll eliminate the hassle and get fixtures on site when you need them.



### Custom Fixture Capabilities

Strong factory direct relationships allow us to meet a variety of custom fixture applications, keeping your design team happy.



### Consultation & Guidance

Leverage our team's expertise, relationships, and knowledge to help you navigate the lighting fixtures market, and understand the processes and variables involved in customized product selection.



# Our Team

We have 55 lighting professionals dedicated to supporting every step of the process, from concept to installation, offering a seamless experience tailored to each customer's needs. We provide a concierge level of support for our partners by being a main point of contact, for guidance and project simplification.

Our lighting professionals are all Lighting Associate (LA) certified with the American Lighting Association (ALA), with two particularly skilled Lighting Specialists (LS).

Leveraging a wide range of industry experience and OEM partner relationships, we bring knowledge, buying power, and flexibility to the table on every project.

## PDR LEADERSHIP



**Chris Hughes**  
*Senior Vice President*

Leads Power Design Resources  
8 yrs at Power Design | 45 yrs in industry

[chrishughes@pdresources.us](mailto:chrishughes@pdresources.us)



**Shea Tully, MBA, CSCP**  
*Vice President of Distribution*

Oversees all warehousing and distribution operations serving customers worldwide  
14 yrs at Power Design | 21 years in industry

[stully@pdresources.us](mailto:stully@pdresources.us)



**Kim Hill, LC, PMP, CSCP**  
*Director of Strategic Accounts*

Oversees lighting distribution for strategic accounts nationwide  
13 yrs at Power Design | 25 yrs in industry

[khill@pdresources.us](mailto:khill@pdresources.us)



**Steve Heinlein, LC**  
*Lighting Executive*

Manages lighting consultants servicing the preconstruction, bidding, and submittal processes  
6 yrs at Power Design | 32 yrs in industry

[sheinlein@pdresources.us](mailto:sheinlein@pdresources.us)



**John Lalley, LC, LEED Green Associate**  
*Lighting Executive*

Manages lighting consultants servicing the preconstruction, bidding, and submittal processes  
5 yrs at Power Design | 14 yrs in industry

[jlalley@pdresources.us](mailto:jlalley@pdresources.us)

## OUR FACILITIES:



**the GRID:** Our Headquarters



**the LINK:** Our Storage and Distribution Facility





**19**

years in business



**65+**

team members



**1,100**

global suppliers



**208K**

square foot warehouse



**65K+**

items distributed per month



**93.3%**

on-time jobsite delivery



**1,500**

projects completed



**1M**

products in inventory



**99.7%**

inventory accuracy

### CERTIFICATIONS:

american  
lighting  
association

**CSCP**  
CERTIFIED SUPPLY CHAIN PROFESSIONAL

**APMP**



### PARTNERSHIPS:

**AcuityBrands**

**BEGA**

**CENTURY**  
LIGHTING | ART | DESIGN

**COOPER**  
Lighting Solutions

**ECOSENSE**



**Majestic**  
Mirror&Frame

**signify**



# End-to-End Support

At Power Design Resources, we're fully equipped to meet your project needs where they are—holistically or individually—providing you with seamless service and care from sourcing to delivery. Let us show you how we separate ourselves from the rest of the industry by creating a new level of excellence.

From our 208,000 sq. ft. storage and distribution center to our own QC protocols and in-house fleet of trucks for brevity, PDR is able to remove risk and deliver on high quality.



## FIXTURE SOURCING

Our talented team of lighting professionals respond to design and financial requirements to tailor fixture packages to your needs and consult throughout the bidding and submittal processes.



## WAREHOUSE STORAGE

In connection with our parent partner Power Design and our friends at the LINK, we are bonded and insured. Our storage facility secures your materials in a climate-controlled, moisture-sensitive warehouse. Leveraging advanced technology, every fixture is imaged, QR coded and tracked with project and fixture type.



## QUALITY CONTROL

Utilizing the latest warehouse management software, we track each SKU on your project from receipt to release. Our color-coded shrink-wrapping protects the fixtures and allows for accurate tracking and organization from the warehouse to the job site.



## KITTING & PACKING

When it comes to fixtures, we have a variety of kitting and packaging capabilities, grouped and organized and labeled for specific areas of a jobsite, delivered on an as-needed basis— saving valuable time in the field while minimizing loss, theft and breakage.



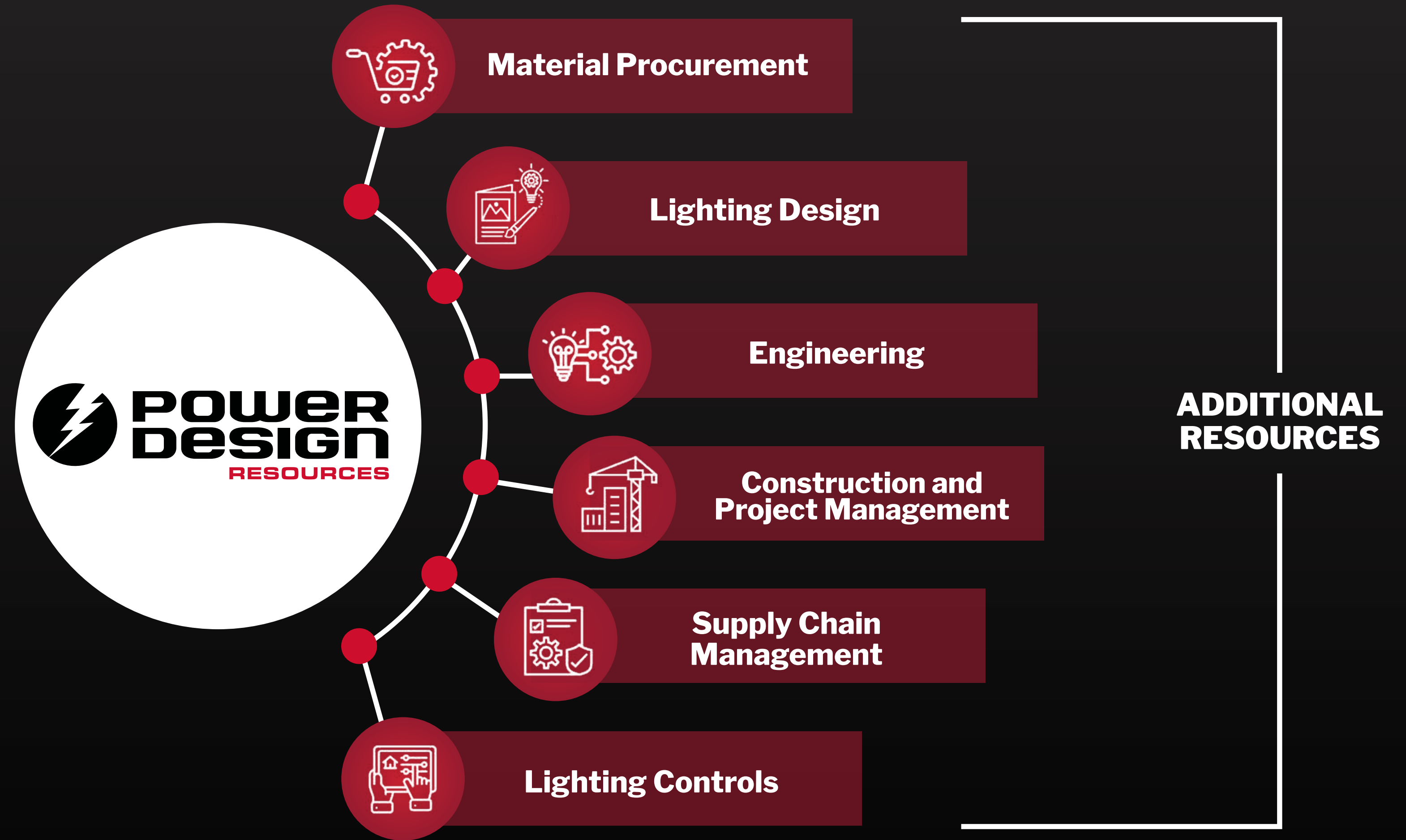
## TRANSPORT FLEET

Our own fleet and drivers gives us the control to deliver materials to job sites from coast to coast, with 24/7 tracking. No more lost or delayed deliveries leading to claims with freight companies. With PDR your fixtures arrive completely, accurately, and on time.

# What Makes Us Different

We are able to leverage other divisions within our company and their in-house expertise and resources to ensure the fixture package meets your needs. Examples include a for-hire certified lighting design team, engineering and photometric support, logistics expertise, lighting controls integration and compatibility.

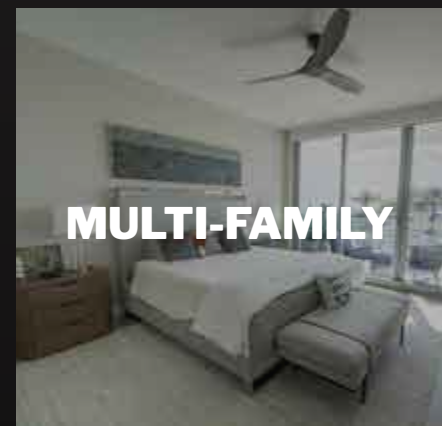
These resources further assure a streamlined and quality experience for lighting and fixture solutions.





# Our Project Portfolio

## PROJECT TYPES



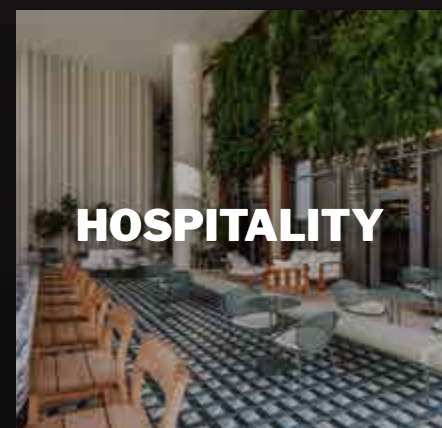
MULTI-FAMILY



STUDENT HOUSING



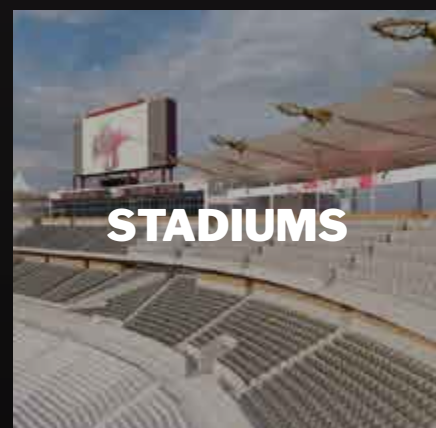
DATA CENTERS



HOSPITALITY



COMMERCIAL & INDUSTRIAL



STADIUMS



OFFICE SPACE



HEALTHCARE



MIXED-USE

## SAMPLE PROJECT PROFILES



EXPERTISE  
Lighting Up the D.C. Skyline:  
The Verge

March 20, 2023

READ ARTICLE →



EXPERTISE  
Brightening up D.C. at The  
Burton

September 25, 2023

READ ARTICLE →



#PDFAMILY  
Shining Bright in Atlanta

December 29, 2023

READ ARTICLE →



EXPERTISE  
ILLUME-inating the  
Nation's Capitol

April 27, 2023

READ ARTICLE →



EXPERTISE  
Home Away from Home:  
Redefining Student Spaces

August 28, 2024

READ ARTICLE →



EXPERTISE  
Brightening Tomorrow  
through Fixtures and  
Design

October 27, 2023

READ ARTICLE →

## ADDITIONAL VIDEOS



LINK Facility Tour



Transport Fleet